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America's freight railroads operate the safest, most efficient, cost-effective and environmentally sound freight transportation system in the world—and the AAR is committed to keeping it that way. AAR is the world's leading railroad policy, research and technology organization focusing on the safety and productivity of rail carriers.

AAR members include the major freight railroads of the U.S., Canada and Mexico, as well as Amtrak.

# **TED GREENER**

## Senior Vice President, Communications

As the Senior Vice President of Communications at the Association of American Railroads (AAR), Ted leads advocacy campaigns, executive communications, grassroots mobilization, coalition management, and media strategy on high-profile federal and state issues. Ted is a senior public affairs executive with nearly 20 years of experience at the intersection of policy, politics, and strategic communications.

Throughout his career, Ted has built a reputation for developing winning advocacy campaigns that bridge government affairs and communications. At AAR, he has directed crisis communications during major national events, coordinated protracted labor negotiations, driven climate and tax policy initiatives, and managed coalitions of hundreds of organizations to influence outcomes in Congress and regulatory agencies. His work has been featured by national outlets including *The Wall Street Journal*, *Bloomberg*, and *National Review*.

Previously, Greener was a Director at DCI Group, where he managed a diverse portfolio. He began his career at Ogilvy Public Relations, supporting clients with crisis response, executive communications, and business development.

## **Education**

He holds a master's degree in media and public affairs from Louisiana State University, where he was named Graduate Student of the Year, and a bachelor's degree in communication from West Virginia University.

## **Personal**

Greener resides in Virginia, where he is active in local civic and political matters and is a dedicated husband and father of three. In addition to his professional work, Greener teaches as an adjunct professor at Johns Hopkins University, sharing his expertise in public affairs communication and advocacy.